



## Privacy Policy

### What we collect and why

When you register with us, we will ask for your name, address, and contact details. These details will be kept in our records and used for any orders you may place with us now and in the future and for any newsletters we send you, unless you have opted out of this service.

All our on-line transactions are done via PayPal, using state-of-the-art encryption to give you total security. For more information on PayPal, please go to [www.paypal.com](http://www.paypal.com). The Life Ring Ltd. do not hold any credit card details.

We keep a record of all your transactions with us, in order to deal more quickly with any queries you may have about your purchases. We will also keep a record of any email correspondence you send us.

The Life Ring will only share the absolutely necessary details with PayPal and your postage carrier to ensure a smooth transaction. Your details will not be shared with any other third parties.

If you wish to amend any of the information we currently hold for you, please write to

A. Seegar  
The Life Ring Ltd.  
25 rue de Prés  
Bertrange  
L-8089 Luxembourg

or mail us at [info@thelifering.com](mailto:info@thelifering.com)